

Houston Parks & Recreation Department

## **H-town Soccer Academy**

Corporate Sponsorship & Partnership  
Opportunities



# H-town Soccer Academy Overview

---

The Houston Parks and Recreation Department's (HPARD) H-Town Soccer Academy is to provide a positive and professional atmosphere for overall development; to inspire players to reach their full potential on and off the field.

The vision of the HPARD H-Town SA is to provide the Houston community with a quality and economical youth development program



## Sponsorship Opportunities

---

### Platinum (Title) Sponsor (\$20,000)

- Name and/or logo inclusion in program logo (i.e. H-town SA sponsored by XYZ Company).
- Prominent logo inclusion on program banner on display at H-Town SA website.
- Logo/company name (8" x 10") inclusion on the back of the H-town jersey worn by all participants.
- Opportunity for a company representative to address participants during the fall and spring end of season.
- Opportunity to set up two 10' x 10' display booths to promote and market its products to the participants of the semi-annual H-Town Soccer Tournament. Tournament officials will supply two tents, two tables and four chairs. Sponsor to provide all other needed materials at his/her own cost.
- Opportunity to display up to 4 banners during the semi-annual fundraising tournament (H-Town Soccer Tournament) sites. Sponsor to provide banner with grommets at all four corners. Maximum size 3' x 6'.
- Name and/or logo inclusion on program correspondence to all participants.
- Prominent logo inclusion on the back of H-town staff training shirts/polos, as well as t-shirts worn by tournament staff/volunteers.
- Presented a plaque of appreciation during the end of the season jamboree ceremony.
- Recognition as program's platinum sponsor on H-town SA Facebook page with picture of logo and link to website.
- Logo inclusion on the H-Town Soccer Tournament web site.
- Opportunity to place promotional items/materials in the team packets

### **Gold Sponsor (\$15,000)**

- Logo inclusion on the sleeve of the H-town jersey worn by all participants. Screen printed, 2 colors, 3" x 2"
- Opportunity to set up one 10' x 10' display booth area to promote and market its services to the attendees of the H-Town Soccer Tournament. Tournament officials will supply tent, one table and two chairs. Sponsor to provide all other needed materials at his/her own cost.
- Opportunity to display 3 banners during the H-Town Soccer Tournament. Sponsor to provide banners with grommets at all four corners. Maximum size 3' x 6'.
- Company may supply banners to H-town SA which will be displayed during practice sites. Maximum 3' x 6'
- Logo inclusion on the back of H-town SA staff training shirts/polos, as well as t-shirts worn by tournament staff/volunteers.
- Recognition as a gold sponsor on the H-town SA Facebook page with picture of logo and link to company's website.
- Logo inclusion on the H-Town Soccer Tournament web site.
- Company logo inclusion on program correspondence to all participants.
- Opportunity to place promotional items/materials in the team packets.
- Recognized as a gold sponsor at the semi-annual fundraising tournament & H-Town SA end of season jamboree.

### **Silver Sponsor (\$10,000)**

- Opportunity to set up one 10' x 10' display booth area to promote and market its services to the attendees of the H-Town Soccer Tournament. Tournament officials will supply tent, one table and two chairs. Sponsor to provide all other needed materials at his/her own cost.
- Opportunity to display 2 banners during the H-Town Soccer Tournament. Sponsor to provide banners with grommets at all four corners. Maximum size 3' x 6'.
- Company may supply banners to H-town SA which will be displayed during practice sites. Maximum 3' x 6'
- Logo inclusion on the back of H-town staff training shirts/polos, as well as t-shirts worn by tournament staff/volunteers.
- Recognition as a silver sponsor on H-town SA Facebook page with picture of logo and link to company's website.
- Logo/name inclusion on the H-Town Soccer Tournament web site.
- Company name inclusion on program correspondence to all participants.
- Opportunity to place promotional items/materials in the team packets.
- Recognized as a gold sponsor at the semi-annual fundraising tournament & H-town end of season jamboree

### **Bronze Sponsor (\$5,000)**

- Opportunity to display 1 banner during the H-Town Soccer Tournament. Sponsor to provide banners with grommets at all four corners. Maximum size 3' x 6'.
- Logo inclusion on the back of H-town SA staff training shirts/polos
- Recognition as a bronze sponsor on the H-town SA Facebook page with picture of logo and link to company's website.
- Logo/name inclusion on the H-Town Soccer Tournament web site.
- Company name inclusion on program correspondence to all participants.
- Opportunity to place promotional items/materials in the team packets.
- Recognized as a bronze sponsor at the semi-annual fundraising tournament & H-town SA end of season jamboree

# Team Sponsorship Opportunities

---

## Level 1 (12 months) - \$3,000

- \$700 to H-Town SA, and \$2,300 to team
- Sponsorship includes the following items:
  - 1 sanctioned tournament fee - \$500
  - Tent w/ H-Town SA logo - \$350
  - 1 6-seater player bench- \$100
  - 18 Joma warm-ups w/ logo - \$900
  - 18 Joma backpacks w/logo-\$450

## Level 2 (12 months) - \$2,450

- \$600 to H-Town SA, and \$1,850 to team
- Sponsorship includes the following:
  - 1 sanctioned tournament fee - \$500
  - 18 Joma warm-ups w/ logo - \$900
  - 1 6-seater player bench- \$100
  - Tent w/ H-Town SA logo - \$350

## Level 3 (12 months) - \$1,250

- \$300 to H-Town SA, and \$950 to team
- Sponsorship includes the following:
  - 1 sanctioned tournament fee - \$500
  - 1 6-seater player bench- \$100
  - Tent w/ H-Town SA logo - \$350

## In-Kind Sponsorship

H-Town Soccer Academy seeks the donation of goods and services provided in-kind to offset general operating expenses.

**All donations will be made to Houston Parks Board, a 501(c)(3) organization, and are therefore tax deductible (a thank you letter, and tax number will be provided).**

## Houston Parks and Recreation Department H-town Soccer Academy



### Sponsorship Agreement

Date of Agreement: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Phone Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Amount Due: \_\_\_\_\_

All sponsorship levels are on a first come, first serve basis and are subject to program administration approval. If there are any changes necessary in any of the packages, the administration will notify the sponsor(s).

We accept cashier's checks and credit cards. If paying by cashier's check, please mail it to the following address. If paying by credit card: log on to [www.houstonparksboard.org](http://www.houstonparksboard.org) and click "Donate" at the top right of the home page. Follow directions for entering company and credit card information, and in "Donation for" box, select "Soccer for Success" account. If you have any questions, contact Hector Avila, Program Director, at 713-319-5688 or [hector.avila@houstontx.gov](mailto:hector.avila@houstontx.gov).

Mailing Address:           Milby Park  
                                  2001 Central Street  
                                  Houston, TX 77017

Accepted by: \_\_\_\_\_

Date Accepted: \_\_\_\_\_

**Thank you for your support of H-town Soccer Academy**